

## CV



Dr. Seddigeh Khorshid

PH.D in System Management,

Associate professor of management,

Department Management,

Qom University, Qom, Iran.

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### **Academic Background**

\*\* PHD in System management, Faculty of Management, Tehran University, Tehran, Iran.

PHD Thesis: The designing of a Genetic Fuzzy model for improving the effectiveness of decisions of decision-maker teams based on GDSS.

\*\*\*Master of Science in Public Administration(System Management), Faculty of Management, Tehran University, Tehran, Iran,

Master Thesis: The investigating of the effects of privatization on employees' behavioral patterns in Sazandegii Jihad Ministry.

Bachelor of Science in Public Administration, Qom Pardis, Tehran University, Iran

## ***Work Experiences***

### **Non-academi Experiences**

Expertise in birth and dead record organization

financial expert in Behashtii Shahid Hospital.

#### Academic Experiences

Lecturer at the Aslamic Open University

Lecturer at Shahid Chamran University of Ahvaz

Lecturer in Yazd University

Assistant Professor, Shahid Bahonar University of Kerman

Associate Professor, Semnan University

Associate Professor, University of Qom

### **Teaching courses**

- System analysis and design
- Management Information Systems
- Strategic Management
- Entrepreneurship Strategic management
- Management and Organization Theories
- Small Business Management
- Change Management
- Innovation and Technology Management
- Management of Complex Organizations: Strategic Perspective
- Research method
- Innovation Management
- Quantitative methods in managers decision-making
- organizational behavior management

## **Research Interests**

- \* Strategic management
- \* Entrepreneurship management
- \* Strategic entrepreneurship
- \* Decision- making and multiple criteria decision making, and modm
- \* Fuzzy theory and its applications in management and decision-making
- \* Agility: production agility, organization agility, strategic agility
- \* Innovation management
- \* Organizational capabilities and competencies
- \* Ambidexterity
- \* Open innovation
- \* Knowledge management and intellectual capitals
- \* Human resources management
- \* Organizational behavior management
- \* Information Systems Management
- \* Internal branding, employee branding, Employer Branding, Personal Branding
- \* system dynamics
- \* Electronic businesses and commerce
- \* digital transformation

## **Awards and Honor**

Top and Talented Student of University of Tehran at 1990 in Bachelor of Public Management

Top and Talented Student of University of Tehran at 1995 in Master of Public Management(The branch System Management)

Top and Talented Student of University of Tehran at 2002 in PH.D( The branch of System Management)

Top Researcher of Semnan University at 2012

Tap selected paper at 2012 in National Conference of Modern Management Science, August, Gorgan, Iran

Top selected paper at 2012 in National Conference on Entrepreneurship and knowledge-based business management, Mazandaran University, November 22, Babolsar, Iran.

## Intellectual Contributions

### Publications in Journals (Peer reviewed)

**Seddigheh Khorshid**, Amir Mehdiabadi, Cristi Spulbar, Ramona Birau & Adrian T. Mitroi (2023): Modelling the effect of transformational leadership on entrepreneurial orientation in academic department: the mediating role of faculty members' speaking up, *Economic Research-Ekonomska Istraživanja*, DOI: 10.1080/1331677X.2023.2167731.

**Seddigheh Khorshid**; Maryam Bahramzadeh (2022). **The Effect of the Citizenship Behaviors of Employees' Sportsmanship and Conscientiousness Based on Religion, and Co-Worker and Supervisor's Social Support** ,*Iranian Journal of culture in the Islamic University*, Volume & Issue: Volume 12, Issue 43, August 2022, Pages 331-356, 10.22034/ciu.2022.1304

Amir Mehdiabadi, Peter Fernandes Wanke, Seddigheh Khorshid, Cristi Spulbar, and Ramona Birau(2023). A New Hybrid Fuzzy Model: Satisfaction of Residents in Touristic Areas toward Tourism Development, *Hindawi Mathematical Problems in Engineering*, Volume 2021, Article ID 6650735, 21 pages <https://doi.org/10.1155/2021/6650735>.

**Khorshid**, S., Mehdiabadi, A. (2020). Effect of organizational identification on organizational innovativeness in universities and higher education institutions of Iran, mediated by risk-taking capability, - *European Journal of Innovation ...*, 2020 - emerald.com

**Khorshid**, S., Shahi, T., Hindi, E. (2020). Examining the relationships among Islamic lifestyle, work/family enrichment and life effectiveness of the organizations workforce (study area: Nowshahr Oil Company Workforce), *A bi-quarterly Journal "research paper on the lifestyle*, 6<sup>th</sup> year, No.10, Spring & Summer.

Borborjafari, M. , **Khorshid, S.**, Rastegar, A. A. (2016). Evaluating the Relationship of Rational Advertising Appeals, Cognitive Information Processing Styles of Consumers and Advertising Effectiveness, *International Business Management*, January.

**Khorshid, S.(2015)**, measuring and analysis of strategic agility of insurance companies through fuzzy decision making technique based on similarity measures, *Science International*,5, pp. 4883-4892, Lahore, Pakestan.

Jallali, F., **Khorshid, S.** (Jonuary 2015),Empirical studying of Safety climate, *International Journal of Adaemic Research*, 7(1), pp. 185-192.

**Khorshid, S.**, 2010, Soft consensus model based on coincidence between positive and negative ideal degrees of agreement under a group decision-making fuzzy environment, *Expert Systems with Applications*, 37, 3977-3985.

**Khorshid, S.**, 2011, Utilizing the hierarchical fuzzy TOPSIS and Entropy method in a SWOT Analysis, *Advances in Fuzzy Sets and Systems*, 10(1), Pushpa Publishing House, India, 1-22

**Khorshid, S.**, Zabihi, R., 2010, A quantified model for evaluating the brand equity of products using techniques of fuzzy AHP -DEA based on BSC approach, *International of Industrial Engineering & Production Management*, Iran University of Science and Technology, 21(1), 25-47.

**Khorshid, S.**, Locus, C., Tasliimi, M.S., 2008, A model for improving group decision making productivity, *Daneshvar Raftar*,26, Scientific- Research Journal of Shahid University, Fourteenth Year, Dec-Jan, Special Edition on Management, 26, 29-60.

**Khorshid, S.**, Ghaneh, H., 2009, The ranking of E-banking challenges from Banking system's customers and managers perspectives using Fuzzy AHP, *Journal of Industrial Management*, Faculty of Humanities, Islamic Azad University of Sanandaj, 4(9), 89-106.

**Khorshid, S.**, Mahfoozii Moosavii, H., 2010, Measuring and analyzing model of manufacturing organizations need to be agile by using MADM techniques and Fuzzy approach, *Journal of Industrial Management*, Faculty of Management, University of Tehran, Spring & Summer, 2(4), 29-58.

**Khorshid, S.**, 2010, A hierarchical Model based on fuzzy weighted averaged techniques for evaluating and measuring manufacturing agility, *quarterly Journal Motale at-e Modiriyat-e Sanati*. Allameh Tabatabaee University, Msnagement and Accounting School, 8(18), 41-69.

**Khorshid, S.**, Darbandii, S., 2011, The comparative study of social capital in Kerman City Public Banks, *Development and Knowledge Journal*, University of Mashhad, 32, 164-195.

**Khorshid, S.**, 2010, Measuring and Ranking agile manufacturing capabilities in Khoozestan's Steel Industry with a Hierarchical Fuzzy Entropy Methodology, *Journal of Industrial Management*, Faculty of Humamities Islamic, Azad University of Sanadaj, 5(11), 1-20.

**Khorshid, S.,** Ranjbar, R., 2010, The strategic analysis, formulation and selection of strategy based on SWOT Matrix and Fuzzy MADM techniques, Journal of industrial Management, Faculty of Humanities, Islamic Azad University of Sanandaj, 5(12), 19-39.

**Khorshid, S.,** Zabihi, R., 2010, Integrating the BSC and Yager fuzzy screening techniques in order to identify key measures in evaluating performance (case study: evaluating IranKhodro firm's products' Brand equity), Journal of Industrial Management, Faculty of Humanities Islamic, Azad University of Sanandaj,5(14), 11-30.

**Khorshid, S.,** 2011, The Study of Relationship Between Employees' Attitude, Perception, Motivation, and Privatization Policies and Programs Success, Daneshvar Raftar (Business strategies), Scientific- Research Journal of Shahid University, Vol.1, No.47-1, 195-210.

**Khorshid, S.,** 2011, The integrated model of fuzzy QFD, Fuzzy AHP, Fuzzy Weighted Averaged Technique for Building agile of Manufacture, Allameh Tabatabaee University, Msnagement and Accounting School, Vol. 9, No.22, 97-129.

**Khorshid, S.,** Tasliimi, M.S., 2012/2013, The ranking of public Banks of City Kerman based on social capital level by using of MADM techniques, Journal of Organizational Culture Management, Journal of Qom Pardis, University of Tehran, Vol.7, N.10. 29-57.

**Khorshid, S.,** Nojavan, S., 2013, The analyzing competitiveness and selecting a competitive strategy based on Porter's competitive forces models, Fuzzy AHP and DEA, Allameh Tabatabaee University, Management and Accounting School, Vol.11, No.28, 61-98.

**Khorshid, S.,** 2012(Winter & Spring), The Relationships among Supervisor's Procedural Justice, Subordinates' Trust and Organization-based Self-esteem, International Journal of Psychology(Iranian Psychology Association), Vol.6, No.1, 30-60.

**Khorshid, S.,** Jalali, F., 2012(Summer), Determine the factor structure of safety climate in nonprofit organizations (case study: Semnan universities and banks), Journal of industrial Management, Faculty of Humanities, Islamic Azad University of Sanandaj , Vol.7, No.20, 95-112.

**Khorshid, S.,** Mehregan, M.R., Ranjbar, R., 2011, A fuzzy multi-criteria group decision-making model for screening of the strategic elements of the SWOT matrix, Public Management Researches, Journal of University of Sistan and Baluchestan, Vol.4, No.13, 73-94.

**Khorshid, S.,** Yazdani, H.R., 2012, The studying of relationships among trust, reciprocity and organizational identification with considering the moderating effect of organizational commitment, Journal of Change Management, Ferdowsi University of Mashhad, Vol.4, No.7, 61-90.

**Khorshid, S.,** 2013, The studying of impact of the social capital on organizational commitment: A Case Study in Kerman Governmental Banks, Journal of Management Development Process

(Higher Institute of Education and Research of Management and Planning), Vol.25, No.1, 115-147.

**Khorshid, S.,** Pashazadeh, A., 2013, The studying of impact of organizational intelligence on the organizational emotional and learning capabilities, The studies of change management, Allameh Tabatabai University, No. 69.

**Khorshid, S.,** 2012, A model for evaluating of the performance of informational technology Firms based on the techniques of BSC, Fuzzy Screening, fuzzy ANP and VIKOR, Public Management Researches, Journal of University of Sistan and Baluchestan, Vol. 5, No.17, 51-82.

**Khorshid, S.,** Hemmati, M., 2013, The comparative study of strategic agility in manufacturing industries of Semnan City, Journal of Management Development Process (Higher Institute of Education and Research of Management and Planning), Vol.26, No.1,

**Khorshid, S.,** Lucas, C., Memariani, A., 2004, A model of fuzzy consensus for group decision making management studies Quarterly Journal of Management & Accounting School, Allameh Tabatabae University, 41/42.

**Khorshid, S.,** Lucas, C., Tasliimi, M.S., Jafarnezad, A., Badii, K., 2004. Ranking and choosing research and projects under fuzzy environment of group decision-making, Management Culture, Journal of Qom Pardis, University of Tehran, 5(2).

**Khorshid, S.,** Lucas, C., Taslimi, M.S., Jafanezad, A., 2005, A model of Genetic Fuzzy Multi-objective mathematical programming for optimizing of research project portfolio selection, Iranian International Journal of Science, Published by the University of Tehran, Faculty of Science, 6(2).

**Khorshid, S.,** Lucas, C., Taslimi, M.S., 2005, Group decision support system: group decision making productivity improvement technique, Management and Development, Scientific - Promotive Quarterly Journal, Institute of Management research and Education, 6(24).

**Khorshid, S.,** Lucas, C., 2006, Evaluating and computing the rate of aggregative risk of R & D projects under group decision-making fuzzy environment, Management Studies, Faculty of Accounting and Management, Allameh Tabatabae University, 49.

**Khorshid, S.,** Lucas, C., Taslimi, M.S., 2008, A systematic view to the effectiveness of group decision-making productivity, Management Researches, The Journal of the Faculty of Management and Accounting, University of Sistan and Baluchestan, 1(10).

**Khorshid, S.,** 2010, The studying of relationship between personnel's organizational identification and organizational commitment, Management Researches, The Journal of the Faculty of Management and Accounting, University of Sistan and Baluchestan, 2(6).

**Khorshid, S.,** Mohsenii, Z., 2010, The studying of the impact of organizational ethical climate on the job satisfaction of employees of Public and Private Banks of Gorgan city, Management Researches, University of Sistan and Balochestan, 3(7).

**Khorshid, S.,** Hajhedarii, S., 2009, Logics four in designing technological firms, Translated to Persian, A monthly Magazine Tadbir on Management, Published by Industrial Management Institute, 20(204).

**Khorshid, S.,** 2007, The Beyond of privatization, A monthly Magazine Tadbir on Management, Published by Industrial Management Institute, Iran, 18 (189).

**Khorshid, S.,** Natanj, M., 2012, The impact of agile manufacturing enablers on manufacturing capability, Management and Development, Scientific - Promotive Quarterly Journal, Institute of Management research and Education, Vol. 4, No. 54.

**Khorshid, S.,** 2007, The employee brand: Is yours an all-star. Translated to Persian, Risk, science and expertise Journal of management science association, Shahid Bahonar Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

**Khorshid, S.,** Pashazadeh, A., 2013, The studying of impact of transformational leadership style on organizational learning capability with considering the mediating role of organizational intelligence, Journal of Change Management, Ferdowsi University of Mashhad, In Press.

**Khorshid, S.,** Ranzbar, R. (January 2015). The developing of a strategic comprehensive plan based on SWOT matrix, San Tezo's business management strategies, BSC and fuzzy QFD, ArthPrabhand: A Journal of Economics and Management, 4(1), pp. 158-178.

**Khorshid, S.**(2014), Studying servant behaviors of Melli Bank's managers based on one model of servant leadership (Case study: the managers of Melli Bank of Kerman City), Organizational Behavior studies

**Khorshid, S.** (Winter/Spring 2015). The effects of workplace spirituality and teacher's self-efficacy beliefs on his/her job satisfaction, IPA: International Journal of Psychology, 9(1), pp. 64-103.

**Khorshid, S.,** Qolizadeh, N.(in press), The effect of spiritual leadership on employees' spiritual well-being and LMX quality in treatment and Health system, The Journal of management in Aslamii university.

**Khorshid, S.**(2018), The impact of organization's strategic agility and emotional capability on entrepreneurship-orientation(case study: the university of Khashan and Qom cities), Management in The Islamic University, 2018(Fall & Winter)14, Vol. 6, No.2

Amir Mehdiabadi, Peter Fernandes Wanke, **Seddigheh Khorshid**, Cristi Spulbar, and Ramona Birau (2021). A New Hybrid Fuzzy Model: Satisfaction of Residents in Touristic Areas toward Tourism Development, Hindawi, Mathematical Problems in Engineering, Vol. 2021, Article ID 6650735, 21 pages <https://doi.org/10.1155/2021/6650735>

**Papers In Scientific Conferences**



**Khorshid, S.,** Lucas, C., Memariani, A., 2003, An approach for integrating Experts judgment in MADM, Proceeding of the 4th Seminar on Fuzzy Sets and its applications, May 28-29, 2003, University of Mazandaran Babplsar, Iran.

**Khorshid, S.,** 2005, The integration of QFD, and TRIZ in order to enhance Suggestion System effectiveness TRIZ, Congreso Iberoamerican, De Innovacion Thecnologica, 30 October- 1 November, Mexico.

**Khorshid, S.,** 2006, The aggregate of quality and linguistic information in MADM, Proceedings of 6th Conference Iran Fuzzy Systems and 1th Conference of Fuzzy Systems in Eslam world,27-29 May, Shiraz, Iran.

**Khorshid, S.,** 2007, The acquirement of competitive advantage based on interchanging of knowledge management, organizational learning: a resource-based approach, The proceeding of Seminar on Modern Management, Islamic Azad University of Anar, Iran.

**Khorshid, S.,** 2007, A fuzzy model for competency- based employee evaluation and selection in organization base on TOPSIS Technique, Proceedings of the first joint congress on fuzzy and intelligence systems, and 7th Iranian Conference of fuzzy systems, 29-31 August, Faculty of Mathematical Science, Ferdowsi University of Mashhad, Iran.

**Khorshid, S.,** Solookii, A., 2008, Knowledge creation through competitive intelligence: developing a conceptual framework, 3th international Conference on E-Commerce with focus on developing Countries, 22-23 October, Isfahan, Iran.

**Seddigheh, S.,** 2008, The dynamic cycle of sustainable competitive advantage in innovation economy, The Seventh Wuhan International Conference on E-Business (Unlocking the Full Potential of Global Technology, China, May 31-June 1.

Darbandii, S., **Khorshid, S.,** 2009, Open innovation approach and its role in innovation development, In Proceedings of the second national Conference on Creatology, TRIZ, and Innovation Management and Engineering in Iran and the Second national Conference on Thinking and Imaginative Scientific Works and its Applications in Education and Research, Innovation; Tehran, Iran, November.

**Khorshid, S.,** Mahfoozii Moosavii, H , Delavarii, S., 2010, An Model for creating competitive advantage with using inter-organizational informational systems and apply it in Hospitals, The first of Seminar of Melli information technology in Health system, Abbas Bandar, March 24-26, Tehran, Iran.

**Khorshid, S.,** Abrahiimi, D., 2010, The solve of conflicts in the manufacture Industries' organizational objectives hierarchy through TRIZ Technique. In Proceedings of the third national Conference on Creatology, TRIZ, and Innovation Management and Engineering in Iran and the Second national Conference on Thinking and Imaginative Scientific Works and its Applications in Education and Research, Innovation, November, Tehran, Iran,

**Khorshid, S.,** Hemmati, M., 2012, An integrated approach of resource-based and fuzzy CRS for measuring competitive advantage in automatic parts manufacturing industry, 12th Iranian Conference on Fuzzy systems, November, Mazandaran University, Babolsar, Iran.

**Khorshid, S.,** Kavyanii, M., 2012, Develop a system to evaluate and rank the manufacturing companies of Clothing Industry in terms of creating value for customers using Fuzzy SBM model, 12th Iranian Conference on Fuzzy Systems, November, Mazandaran University, Babolsar, Iran.

Jalali, F., **Khorshid, S.,** 2012, The studying of the role of disclosure violation in preventing of the official violations and corruptions, National Conference of Modern Management Science, August, Gorgan, Iran.

**Khorshid, S.,** BoboJafarii, M., 2012, The investigating of relationship between advertising appeal and ads effectiveness, National Conference of Modern Management Science, August, Gorgan, Iran.

**Khorshid, S.,** 2012, The studying of impact senior managers' safety practices and commitment on employees' safety attitudes, knowledge, behavior, National Conference of Modern Management Science, August, Gorgan, Iran.

**Khorshid, S.,** 2012, The studying of entrepreneurs' Perseverance on their self-efficacy(Case Study: The entrepreneurs of Industry Towns of Fars Province), National Conference of Modern Management Science, August, Gorgan, Iran.

**Khorshid, S.,** 2012, The Integrated approach of fuzzy QFD-AHP-DEA for achieving to strategic agility,4th National Conference on DEA, May 13-14, Mazadaran University, Babolsar, Iran.

**Khorshid, S.,** Hemmati, M., 2012, This studying of relationship between resources-based competitiveness potential and competitive advantage by using fuzzy data envelopment analysis, 4th National Conference on DEA, May 13-14, Mazadaran University, Babolsar, Iran.

**Khorshid, S.,** Kavyanii, M., 2012, The studying of relationship between organization dynamic capabilities and customer value based on the slack – based measuring in DEA, 4th National Conference on DEA, May 13-14, Mazadaran University, Babolsar, Iran.

**Khorshid, S.,** Kakapoor, S., 2012, The studying of entrepreneur-person fit in science and technology park in Tehran, 1th National Conference on Management and Entrepreneurship, Noor Payam University, May 16-17, Khansar, Iran,

**Khorshid, S.,** Olamaii, Z., 2012, The comparative study of the corporation entrepreneurship of small and medium manufacturing enterprises of Manufacturing industries of Alborz Province, 1th National Conference on Management and Entrepreneurship, Noor Payam University, May 16-17, Khansar, Iran,

**Khorshid, S.,** Natanj, M., 2012, The studying of impact of organizational intelligence on manufacturing strategy (Case Study: Food industries of Pars province), National Conference of supporting of Iranian production, labor and capital, December 27, Noor Payam University, Boosher(Asalooye), Iran.

**Khorshid, S.,** Hemmati, M., 2012, Analysis of the competitiveness of gypsum industry based on Porter's competitive Force Five model using fuzzy approach (case study: Semnan gypsum industry), 2th National Conference on Gypsum, Gypsum Research Group, May 8, Semnan University, Iran.

**Khorshid, S.,** Natanj, M., 2012, The Impact of manufacturing advanced technology on manufacturing capabilities, Second International Conference and the Sixth National Conference on Technology Management, December 16-17, Tehran, Iran.

**Khorshid, S.,** Zabihi, R., 2012, The measuring and ranking of the brand equity of products with using fuzzy decision- making techniques and balanced scorecard, Management International Conference, November 29, Tehran, Iran.

**Khorshid, S.,** 2012, The impact of market orientation and learning orientation on identifying of entrepreneurial opportunities, National Conference on Entrepreneurship and knowledge-based business management, Mazandaran University, November 22, Babolsar, Iran.

**Khorshid, S.,** 2012, The studying of the relationship between self-efficacy and social capital of entrepreneurs with regard to the mediating impact of their social competence (Case Study: Industrial Towns entrepreneurs of Fars Province), National Conference on Entrepreneurship and knowledge-based business management, Mazandaran University, November 22, Babolsar, Iran.

**Khorshid, S.,** 2012, The studying of mediating effect of identifying opportunity on the relationship between learning orientation and corporation entrepreneurship, The first of International Conference on Management, Innovation and national production, September 22-24, Noor Baran Corporation, Qom, Iran.

**Khorshid, S.;** 2012, The studying of impact of the managers' social competence and social capital on organizational learning orientation and market orientation, The first of International Conference on Management, Innovation and national production, September 22-24, Noor Baran Corporation, Qom, Iran.

Jalali, F., **Khorshid, S.;** 2013, The role of accountability in corporation governance excellence in NGO, First National Conference on Corporate Governance (In line of realizing Vision Statement), Tehran, Iran.

**Khorshid, S.,** 2006, The role of emotional intelligence in organizations successful management, Risk, science and expertise Journal of management science association, Shahid Bahonar Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

**Khorshid, S.**, 2013, Beyond crisis management: the development of crisis effectiveness leadership pattern, National Conference on Disaster Management & HSE, 25-26 December, Tehran, Iran.

**Khorshid, S.**, Bahmani, F., 2013, The studying of relationship between organization ethical climates and the occurrence of organizational crises, National Conference on Disaster Management & HSE, 25-26 December, Tehran, Iran.

Jalaili, F., **Khorshid, S.**; 2014, The role of budget in developing economic justice, National Conference on Production, Distribution and Economic justice, Semnan, Iran.

**Khorshid, S.**, Mehregan, M.R.; 2014. Measuring and analyzing of the strategic agility level of insurance firms through the technique of Fuzzy MCDM based on similarity measuring, The conference of research about future, Shiraz.

**Khorshid, S.**, Aghelii, A., Tajabadii, M.; 2014-2015, The Comparative Study Of The Servant Leadership Behaviors Of Managers From The Perspective Of Managers And Employees(Case Study: Melli Bank of Kerman City), International Conference on Management and Industries Engineering, 10 March, Tehran, Iran

**Khorshid, S.**, Hedarii, Kh.; 2015, The Using Of Soft Systems Methodology In The Management Of Engineering /Procurement/Construction Projects (Case Study: Claims and Disputes Resolution In The Contracts of Engineering /Procurement/Construction). Management Tools & Techniques Conference, 24-25 Feb, UT Conference Center, Tehran, Iran.

**Khorshid, S.**, Hedarii, Kh.; 2015, The Integrating Of Soft Systems Methodology With Dynamics Systems, Management Tools & Techniques Conference, 24-25 Feb, UT Conference Center, Tehran, Iran.

**Khorshid, S.**, Dahiilii, A.; 1394, The role of information and communication technologies and advanced education in intelligence learning, 2<sup>nd</sup> international conference on new challenges in management and business, Ardebil, Iran

**Khorshid, S.**, Asqarzaden, Z., Talakiiyan, P.; 1394. The ranking of managerial skills and competencies impacting on the selecting and assigning of top managers in Hospitals based on AHP, 2<sup>nd</sup> international conference of management in 21century, Tehran, Iran.

**Khorshid, S.**, Jafarii, S.; 1394, The ranking of factors impacting on using manufacturing advanced technology based on Fuzzy AHP, 1<sup>st</sup> international conference of research modern findings in industrial engineering and Mechanics engineering, Tehran, Iran.

**Khorshid, S.**, Rohanii, M.; 1394, The ranking of food manufacturing firms in terms of green management practices of supply chain with integrating MADM technique, International conference of research modern findings in management, accounting and economics, Tehran, Iran.

**Khorshid, S,** Talakiiyan, P., Asqarzaden, Z.; 1394, The evaluating and ranking of suppliers of Beshel Nakh Rangin factory by using Entropy and TOPSIS Techniques, International Congress of management, Economics and developing Business. Tabriiz, Iran.

**Khorshid, S.;** 1394, system methodology on knowledge integration and creation, international conference of modern research in management and industrial Engineering, Tehran, Iran.

Shahii, T., **Khorshid, S.;** 1394. Intangible heritage: way toward developing creative tourism, International Congress of management, Economics and developing Business. Tabriiz, Iran.

**Khorshid, S,** Mohsenii, Z.; 1394. The impact of organization climates on employees\ perception of organizational justice in banking industry, 13<sup>th</sup> international conference of management, Tehran, Iran.

**Khorshid, S,** Samiiei, A.; 1394, A multi-creation integrating approach for determining of the most important of sustainment in supply chain, 2th international conference of management methods and techniques, Tehran, Iran.

Shahii, T., **Khorshid, S.;** 1394. The investing of internal and external factors impacting on ecotourism of Noshar City, 1th international conference of Art, Craft industries, and Tourism, Shiraz, Iran.

**Khorshid, S.,** Niili, M.; 2018, The predicting of entrepreneurial risk-taking of employees of universities and higher education corporations with organizational emotional dynamics, 4<sup>th</sup> international conference on management, entrepreneurship and economic development, October 08, Qhazviin, Iran.

**Khorshid, S.,** Niili, M.; 2018, The explaining of universitt's entrepreneurial-orientation with using discriminant analysis(case study: the public of Qom city), 3<sup>rd</sup> international conference on management, accounting and dynamic audit, Tehran, Iran, [www.managementconf.ir](http://www.managementconf.ir).

Rahiimi, Yaser; **Khorshid, S.;** 2019, An integrated model for evaluating and improving the lean-green of supply chain of food industries of Khoozestan province based on QFD and Fuzzy AHP, National conference on new approaches to managemene, economics & accounting, 19 December, Tehran, Iran.

**Khorshid, S.;** 2019, neural networks as a technique for data analysis in social sciences research, 4<sup>th</sup> national conference of applied researches in management, economic, accounting sciences of Iran.

**Translation of Book**

**Khorshid, S.**, 2007, Strategy in public sector(A guide to effective change management, Paul Joyce, Translated to Persian, Rasa cultural Services corporation, Tehran, Iran.

**Khorshid, S.** 2014-2015 Psychology in organizations: the social identity approach, S. Alexander Haslam, Semnan University, Semnan, Iran.

**Khorshid, S.** (1395), Qualitative Research Design: An Integrative Approach, J. A. Maxwell, Semnan University, Semnan, Iran. In Press.

Khorshid, S., Multiple attribute decision making: methods and applications, Gwo-Hshiung Tzeng & Jih-Jeng Huang,

## **Student Research**

### **Thesis Supervision**

1. Ranjbar. R., Design a quantified model for supporting strategic planning with integrating the techniques of CSF, SWOT, BSC, QFD, Shahid Bahonar Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

2. Zabihii, R., Designing of a quantified model for evaluation of brand equity based on integrating techniques of BSC and DEA, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman

3. Natanj, M., Relationship between organizational intelligence and manufacturing agility(Case Study: Food industry in the Fars Province, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

4. Mahfoozi Moosavi, H., The measuring of manufacturing agility of Steel Industry of Khoozestan: An Fuzzy approach, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

5. Mohseni, Z., The study of relationship between customer based brand equity of organization and ethical climate Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

6. Nojavan, S., A quantified model for evaluating competitiveness based on Porter's competitive Forces mode(Case Study: IranKhodro Firm), Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman

7. Bahmani, F., To study relationship between organizational factors and occurrence of organizational crisis in governmental organization of Kerman, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman

8. Pashazadeh, A., Studying of relationship between transformational leadership and organizational intelligence while considering the mediatory impact of organizational learning and emotional capabilities, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

9. Hemmati, M., Studying of the relationships among strategic agility, competitiveness, and competitive by using two-stage fuzzy DEA technique, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

10. Kavyanii, M., Studying of the relationship among organizational strategic entrepreneurship , organization innovation capability and customer value in Tehran State SMEs by using of two-stage fuzzy DEA technique, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

11. Mansooriyan, H., Studying the relationships between organization emotional intelligence , entrepreneurial orientation, learning orientation, and strategic marketing, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

12. Olamiiii, Z., The studying of impact of strategy orientation on corporate entrepreneurship, and superior customer value in SMEs of Alborz Province, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

13. Kakapour, S., The studying of impact of person-entrepreneurship fit on market orientation, learning orientation, corporate entrepreneurship in Entrepreneurship firms, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

14. Bourbourjafarii, M., The studying of relationship between advertising appeals and effectiveness of advertising with considering the mediatory role of information processing style and consumer values, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

15. Akhonnezad, A., The study of impact product authenticity and perceived value on the satisfaction and behavioral intentions of tourists of crafts of Turkmensahra, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

16. Rahiimii, Yaser, The analyzing and evaluating leangreen of supply chain on based QFD and MADM( studied industry: Khozestan's food industries), 1394, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

### Thesis Advice

1. Saiidi garaqanii, M., The studying of the relationship of parents' anxiety with students' Education anxiety and progress in pre-universities of Kerman City, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.

2. Alimirzaii, Q., The survey of relationship between market orientation, entrepreneurship orientation, network learning and organizational innovation, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.
3. Darbandi, S., The examining of innovation level in Small Industries of Kerman City and suggesting solutions for developing it, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.
4. Hamiidi, Y., The studying of the relationship of market orientation and knowledge resources with new product development in System Hamkaran Firm, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.
5. Soltanii, M. S., The studying of gender differences at the occurrence and prevention of crisis in the organizations of Kerman's City, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.
6. Taqavii, A., Relationship between business ethics and customer satisfaction in Khodro Repairs, Faculty of Management and economic, Shahid Bahonar University of Kerman, Kerman.
7. Mohammadzadeh, B., A Survey on factoring influencing consumers attitude and behavioral response to SMS advertising (Case study: Semnan University Students).
8. Delavarii, A., The Study of the Role of Cooperatives in the Development of Women Entrepreneurship (Case Study: The Women Entrepreneurs' Cooperatives in Semnan City), Master Thesis, Faculty of Economics, Management and Administration Sciences, Semnan University, Semnan.
9. Sadatii, S., The Study of Relationship between Personal Factors and Success of Women Entrepreneurs (Case Study: The Women Cooperatives in Shiraz City), Master Thesis, Faculty of Economics, Management and Administration Sciences, Semnan University, Semnan.

## **Thesis Examination**

1. The formulation of marketing functional strategies of life and investment insurance for KarAfariin insurance by using marketing 4p and 4c models (Case study: Tehran KarAfariin insurance).
2. The study of relationship between organizational learning and change resistance (Case study: Ahwaz Rolling and Pipe Mills Co.), Master Thesis, Faculty of Economics, Management and Administration Sciences, Semnan University, Semnan.
3. The studying of intellectual capital and creativity with entrepreneurial organizational culture of managers and employees in the growth centers of universities of TEhran City, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.



4. The studying of work life quality and organizational intelligence with organizational innovation of employees in Semnan University, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

5. The investigating of impact of word-of-mouth marketing on buying a car, Master Thesis, Faculty of Economics and Management, Semnan University, Semnan.

The reviewer for Journals:

## **Skills**

### **Computers Skills**

Microsoft Office (Word, Excel, Powerpoint, Mindsmanager ...)

SPSS

LISREL

Amos

Smart PLS